DEVIANT ART

We offer standard IAB units and select rising star units, as well as providing custom advertising options.

Advertising@DeviantArt.com

UNIVERSAL AD PACK
- 728x90 — LEADERBOARD
- 160x600 — SKYSCRAPER
- 300x250 — MEDIUM RECTANGLE

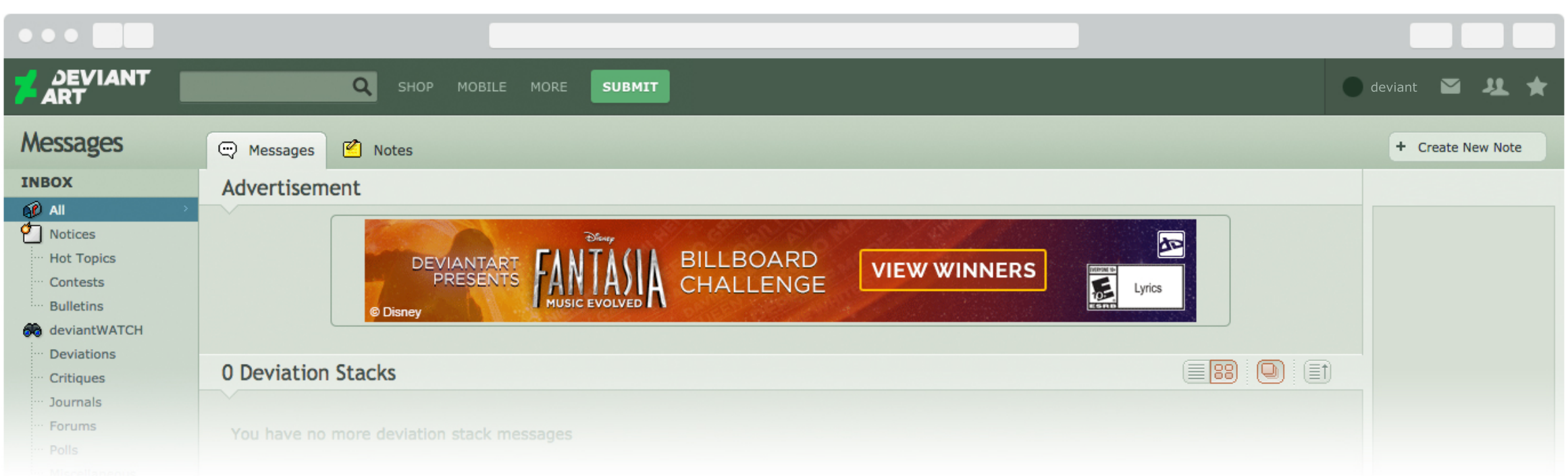
MOBILE
- 320x50 (640x100 HD) — MOBILE AD
- 320x50 (640x100 HD) (ADHESION) — MOBILE AD
- 300x250 Overlay — MOBILE OVERLAY

RISING STARS
- 300x600 — HALF PAGE
- 970x66 / 90 — DEVIATION PAGE
- 970x250 — FRONT PAGE MASTHEAD / BILLBOARD

ROADBLOCKS
- 728x90 + 160x600 — MESSAGE CENTER ROADBLOCK
- 970x66 / 90 + 300x600 — DEVIATION PAGE ROADBLOCK
- 970x250 + 300x250 — FRONT PAGE MASTHEAD / BILLBOARD
- 1366x400 + 300x600 — TAGS PAGE ROADBLOCK

CUSTOM
- 100x50 / 100x70 — ANIMATED HEADER WIDGET (VERTICAL)
- 100x50 / 200x50 — ANIMATED HEADER WIDGET (HORIZONTAL)
- 400x50 — TODAY PAGE SPONSORSHIP
- 700x500 — INTERSTITIAL
- 1024x730 — HIGH IMPACT HOME PAGE TAKEOVER

STANDARD IAB AD PLACEMENTS


SHOP
MOBILE
MORE
SUBMIT
deviant
Messages
Notes
Create New Note
INBOX
All
Notices
Hot Topics
Contests
Bulletins
deviantWATCH
Deviations
Critiques
Journals
Forums
Polls
Advertisement
DEVIANTART PRESENTS FANTASIA MUSIC EVOLVED
BILLBOARD CHALLENGE
VIEW WINNERS
Lyrics
© Disney
0 Deviation Stacks
You have no more deviation stack messages

728x90
LEADERBOARD

Displayed on the Message Center, Profile, More Like This Page, and the Tags Page.

CREATED BY
Advertiser

FILE SIZE
50KB

MAXIMUM FILE SIZE
100KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
15 seconds max

AUDIO
User initiated audio on click only

LOOPING
3X

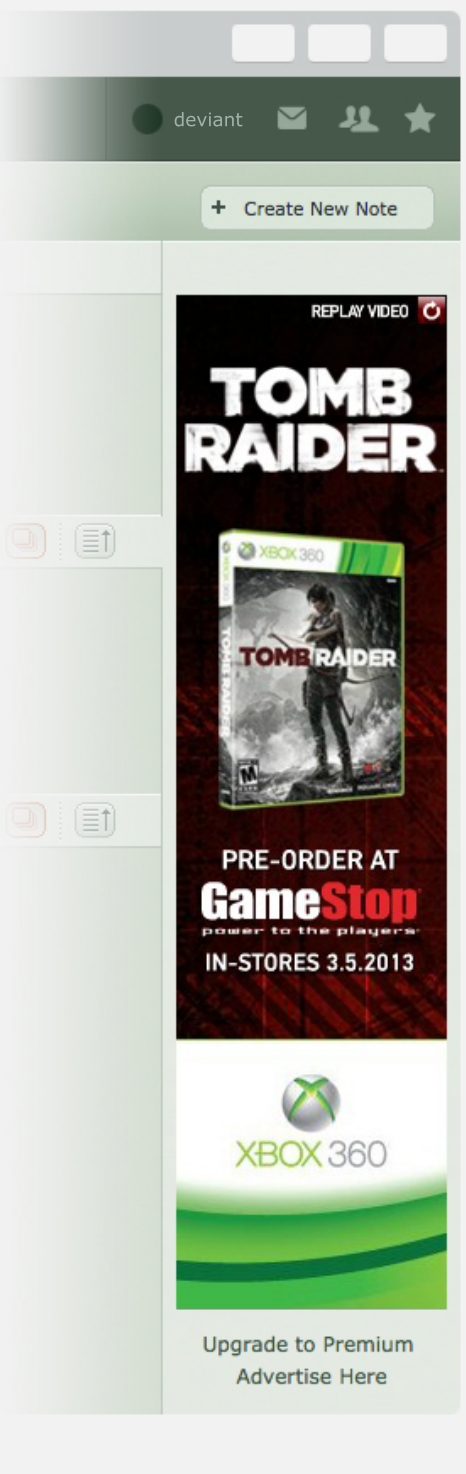
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
728x270

EXPAND
Down, user initiated only

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


deviant
Create New Note
REPLAY VIDEO
TOMB RAIDER
PRE-ORDER AT GameStop
IN-STORES 3.5.2013
XBOX 360
Upgrade to Premium
Advertise Here

160x600
SKYSCRAPER

Displayed on the Message Center, and Groups.

CREATED BY
Advertiser

FILE SIZE
50KB

MAXIMUM FILE SIZE
100KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
15 seconds max

AUDIO
User initiated audio on click only

LOOPING
3X

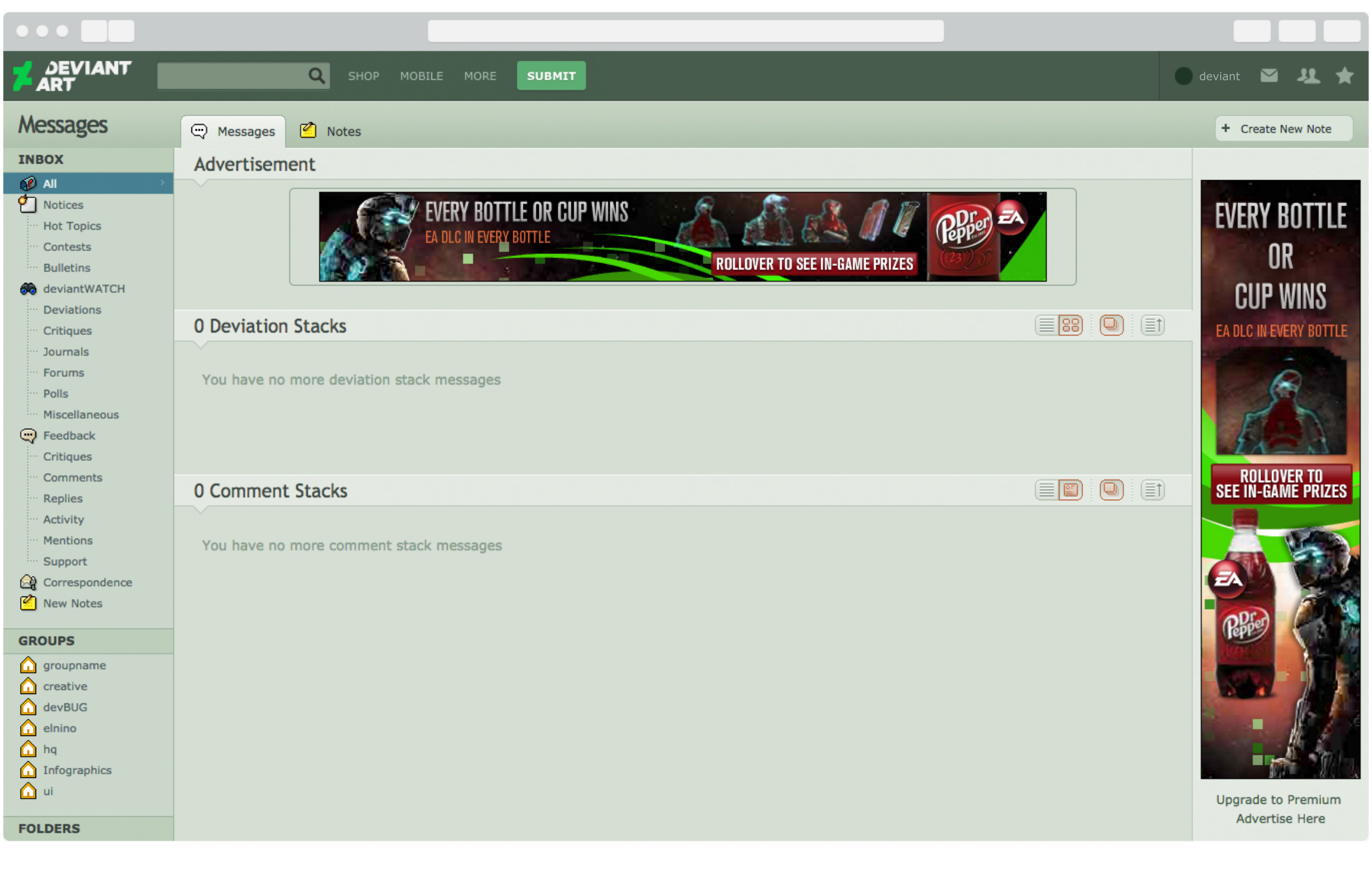
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
400x600

EXPAND
Left / Right, user initiated only

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


SHOP
MOBILE
MORE
SUBMIT
deviant
Messages
Notes
Create New Note
INBOX
All
Notices
Hot Topics
Contests
Bulletins
deviantWATCH
Deviations
Critiques
Journals
Forums
Polls
Miscellaneous
Feedback
Critiques
Comments
Replies
Activity
Mentions
Support
Correspondence
New Notes
GROUPS
FOLDERS
Advertisement
EVERY BOTTLE OR CUP WINS
EA DLC IN EVERY BOTTLE
ROLLOVER TO SEE IN-GAME PRIZES
0 Deviation Stacks
You have no more deviation stack messages
0 Comment Stacks
You have no more comment stack messages
Upgrade to Premium
Advertise Here

728x90 + 160x600
MESSAGE CENTER ROADBLOCK

Displayed in the Message Center.

CREATED BY
Advertiser

FILE SIZE
50KB

MAXIMUM FILE SIZE
100KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
15 seconds max

AUDIO
User initiated audio on click only

LOOPING
3X

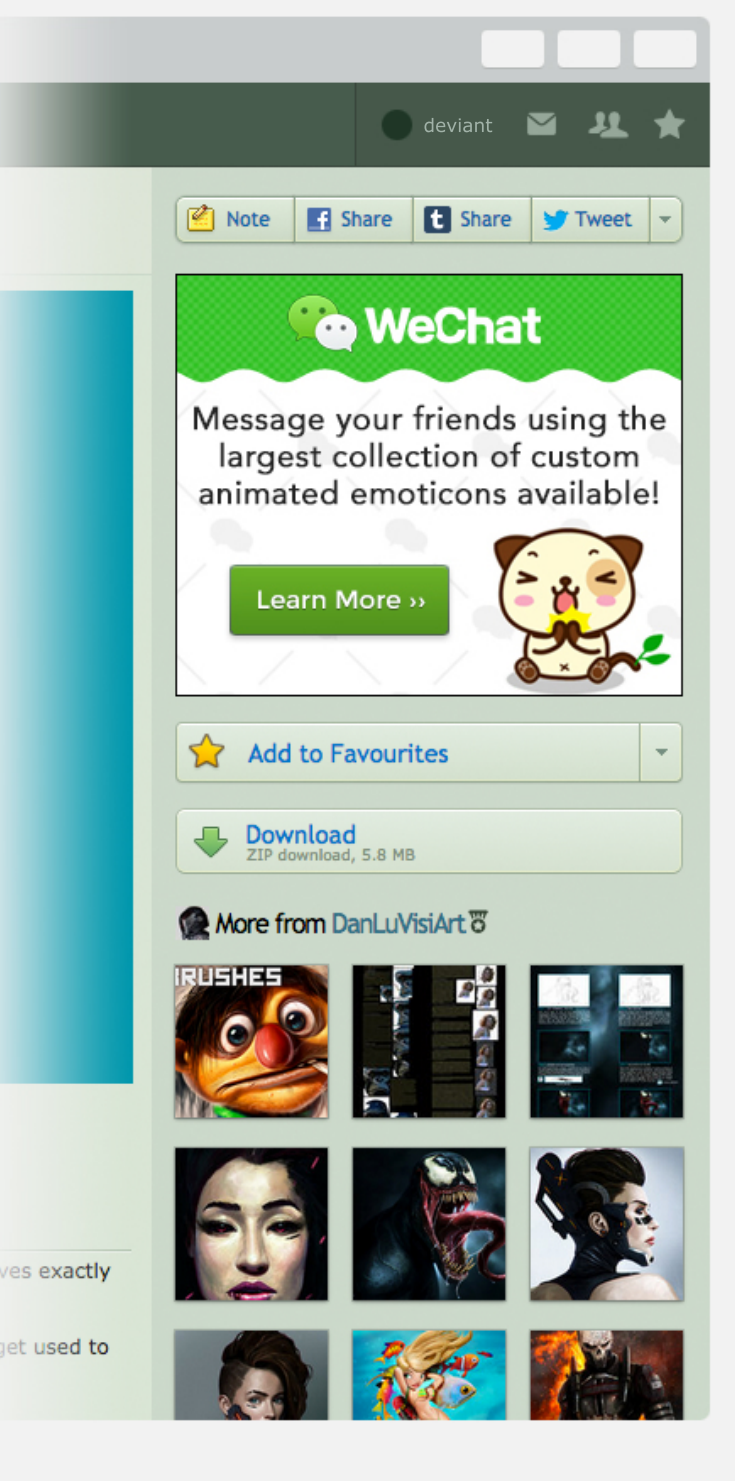
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
400x600
FOR THE 160x600
728x270
FOR THE 728x90

EXPAND
Left, user initiated only
FOR THE 160x600
Down, user initiated only
FOR THE 728x90

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


deviant
Note
Share
Share
Tweet
WeChat
Message your friends using the largest collection of custom animated emoticons available!
Learn More ››
Add to Favourites
Download
ZIP download, 5.8 MB
More from DanLuVisiArt
RUSHES

300x250
MEDIUM RECTANGLE

Displayed on Browse Page, Today Page, Deviation Page, Profile, Groups Page, Tags Page, and More Like This.

CREATED BY
Advertiser

FILE SIZE
50KB

MAXIMUM FILE SIZE
100KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
15 seconds max

AUDIO
User initiated audio on click only

LOOPING
3X

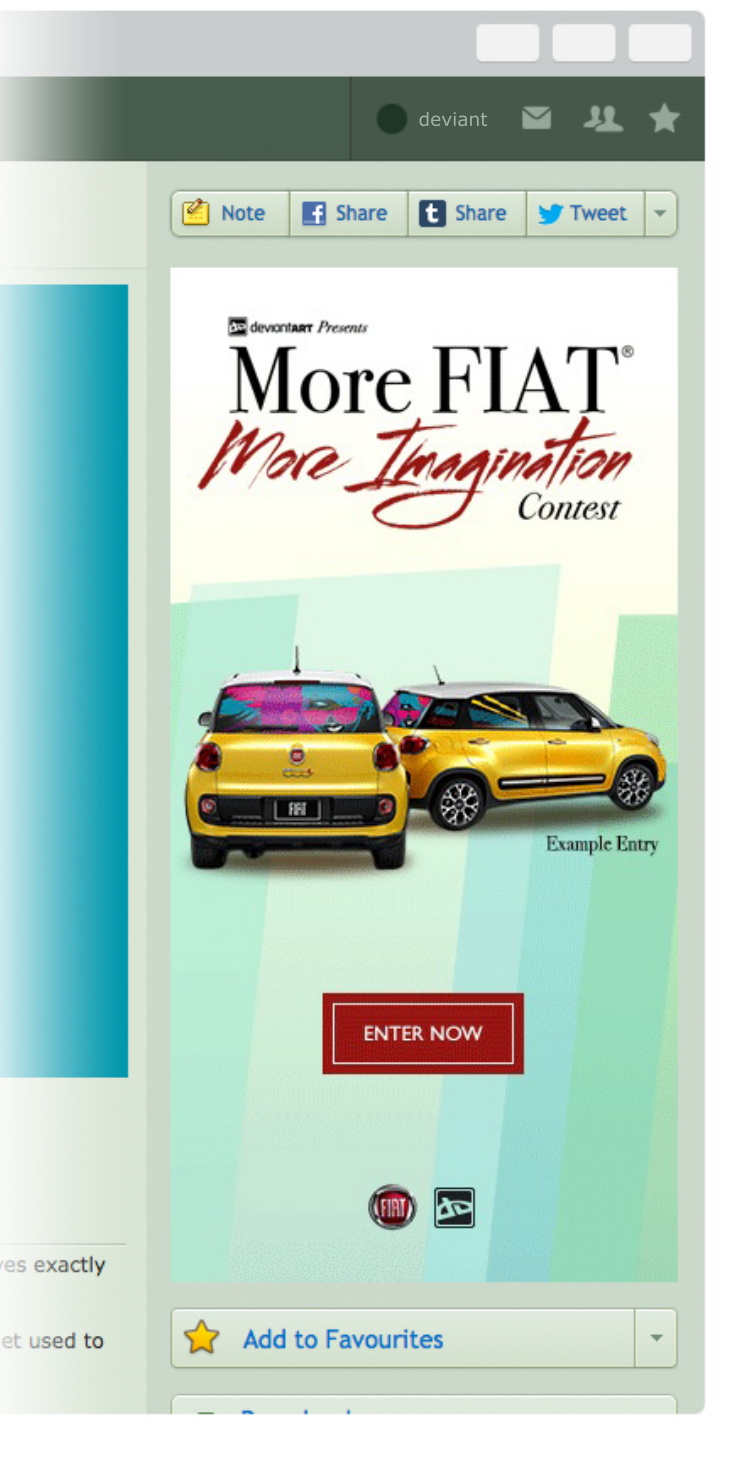
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
500x500 / 600x400

EXPAND
Down / Left, user initiated only

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


deviant
Note
Share
Share
Tweet
deviantART Presents
More FIAT
More Imagination Contest
Example Entry
ENTER NOW
Add to Favourites

300x600
HALF PAGE

Displayed on the Deviation Page, only used for Direct Sales and internal marketing. Can be combined with the 970x90 for an ad roadblock.

CREATED BY
Advertiser

FILE SIZE
100KB

MAXIMUM FILE SIZE
200KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
15 seconds max

AUDIO
User initiated audio on click only

LOOPING
3X

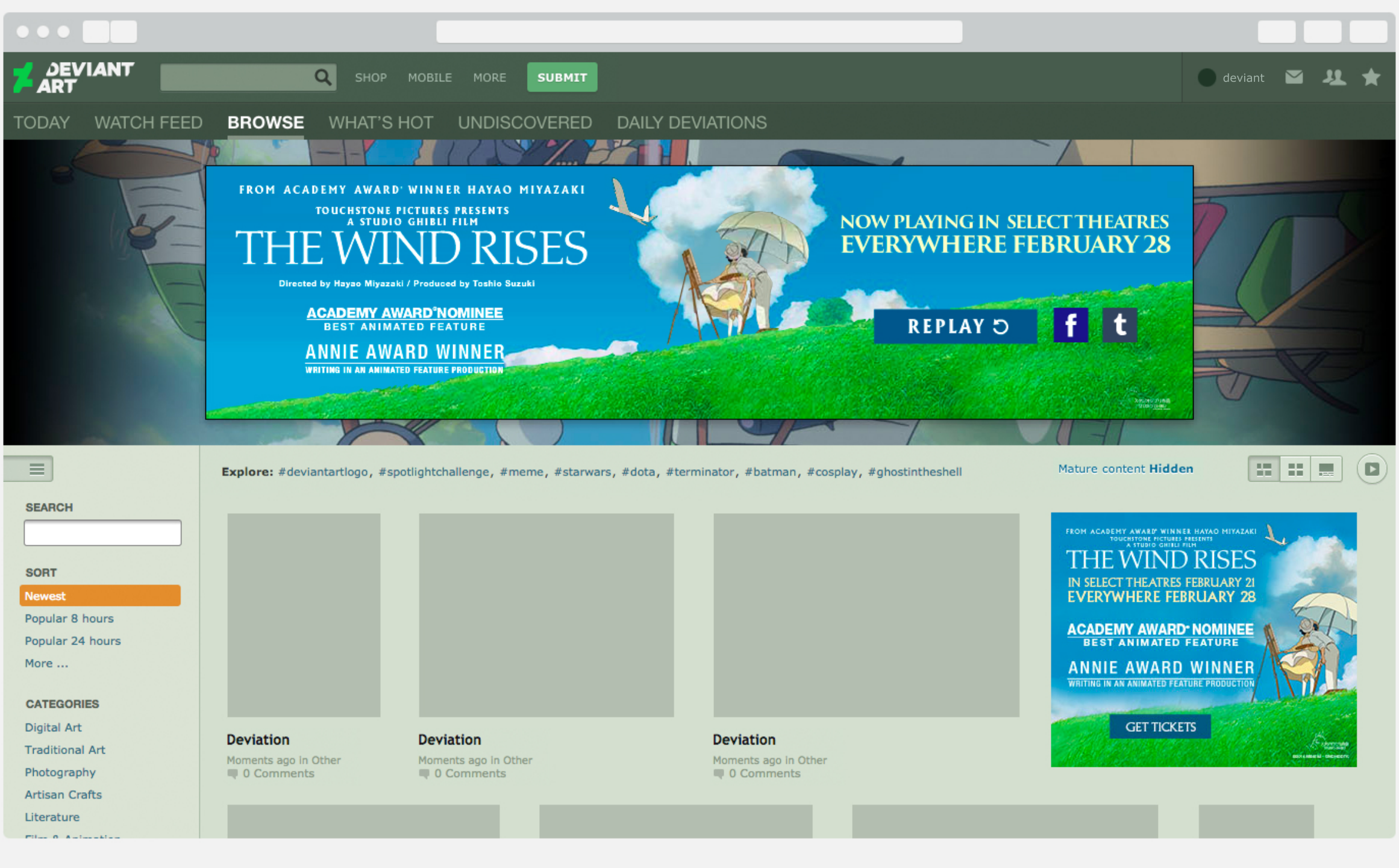
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
600x600

EXPAND
Left, user initiated only

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


SHOP
MOBILE
MORE
SUBMIT
deviant
TODAY
WATCH FEED
BROWSE
WHAT'S HOT
UNDISCOVERED
DAILY DEVIATIONS
FROM ACADEMY AWARD WINNER HAYAO MIYAZAKI
TOUCHSTONE PICTURES PRESENTS A STUDIO GHIBLI FILM
THE WIND RISES
Directed by Hayao Miyazaki / Produced by Toshio Suzuki
ACADEMY AWARD NOMINEE BEST ANIMATED FEATURE
ANNIE AWARD WINNER WRITING IN AN ANIMATED FEATURE PRODUCTION
NOW PLAYING IN SELECT THEATRES EVERYWHERE FEBRUARY 28
REPLAY
IN SELECT THEATRES FEBRUARY 21 EVERYWHERE FEBRUARY 28
GET TICKETS
SEARCH
SORT
Newest
Popular 8 hours
Popular 24 hours
More ...
CATEGORIES
Digital Art
Traditional Art
Photography
Artisan Crafts
Literature
Explore: #deviantartlogo, #spotlightchallenge, #meme, #starwars, #dota, #terminator, #batman, #cosplay, #ghostintheshell
Mature content Hidden
Deviation
Moments ago in Other
0 Comments

970x250 + 300x250
FRONT PAGE MASTHEAD / BILLBOARD

For additional details not listed below, please refer to the IAB Billboard Style Guide at http://www.iab.net/media/file/IAB_Billboard_Style_Guide.PDF »

Displayed on the Today Page and Browse Page.

CREATED BY
Advertiser

INITIAL LOAD SIZE
100KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
Autoplay ok, 30 sec. max.

AUDIO
User initiated audio on click only

LOOPING
3X

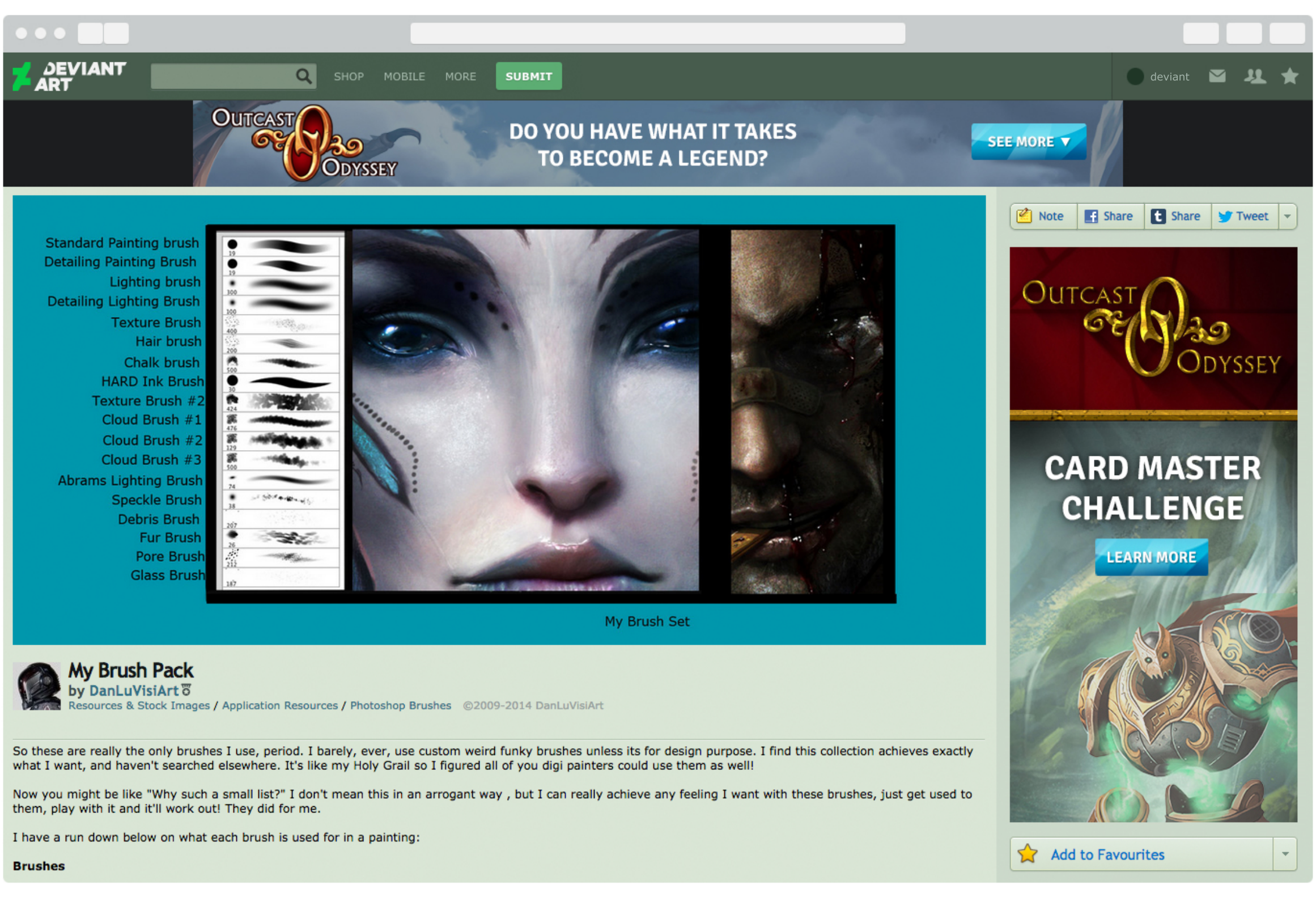
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
N/A

EXPAND
N/A

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


SHOP
MOBILE
MORE
SUBMIT
deviant
OUTCAST ODYSSEY
DO YOU HAVE WHAT IT TAKES TO BECOME A LEGEND?
SEE MORE
Note
Share
Share
Tweet
Standard Painting brush
Detailing Painting Brush
Lighting brush
Detailing Lighting Brush
Texture Brush
Hair brush
Chalk brush
HARD Ink Brush
Texture Brush #2
Cloud Brush #1
Cloud Brush #2
Cloud Brush #3
Abrams Lighting Brush
Speckle Brush
Debris Brush
Fur Brush
Pore Brush
Glass Brush
My Brush Set
CARD MASTER CHALLENGE
LEARN MORE
Add to Favourites

My Brush Pack
by DanLuVisiArt
Resources & Stock Images / Application Resources / Photoshop Brushes ©2009-2014 DanLuVisiArt

So these are really the only brushes I use, period. I barely, ever, use custom weird funky brushes unless its for design purpose. I find this collection achieves exactly what I want, and haven't searched elsewhere. It's like my Holy Grail so I figured all of you digi painters could use them as well!

Now you might be like "Why such a small list?" I don't mean this in an arrogant way , but I can really achieve any feeling I want with these brushes, just get used to them, play with it and it'll work out! They did for me.

I have a run down below on what each brush is used for in a painting:

Brushes

970x66 / 90 + 300x600
DEVIATION PAGE ROADBLOCK

Displayed on the Deviation Page. Sold with a 300x600 companion in the sidebar.

CREATED BY
Advertiser

FILE SIZE
50KB

MAXIMUM FILE SIZE
100KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
15 seconds max

AUDIO
User initiated audio on click only

LOOPING
3X

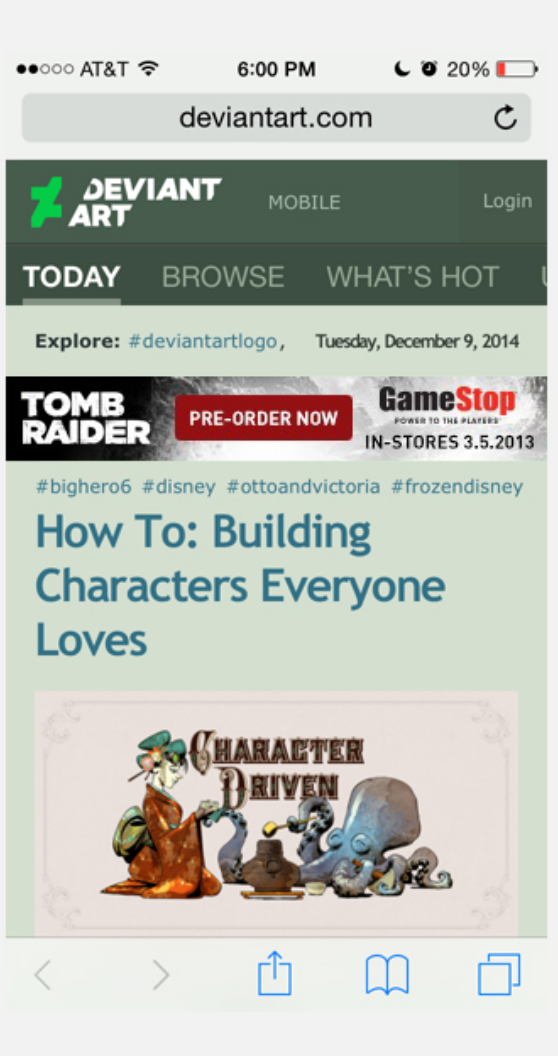
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
970x415

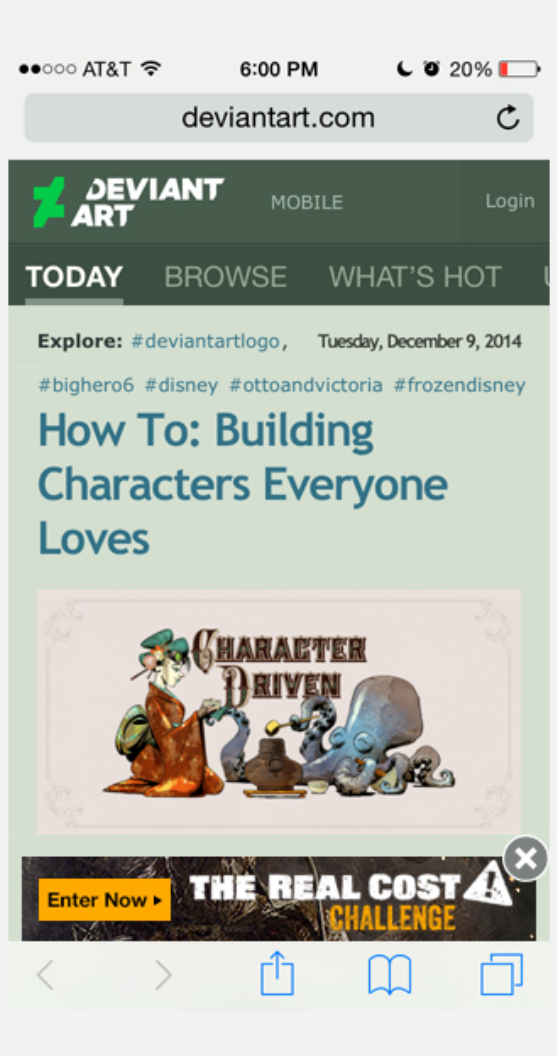
EXPAND
Down, auto expand 1x per day or click to expand

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


●●○○○ AT&T
6:00 PM
20%
deviantart.com
MOBILE
Login
TODAY
BROWSE
WHAT'S HOT
Explore: #deviantartlogo, Tuesday, December 9, 2014
TOMB RAIDER
PRE-ORDER NOW
GameStop
IN-STORES 3.5.2013
#bighero6 #disney #ottoandvictoria #frozendisney
How To: Building Characters Everyone Loves
CHARACTER DRIVEN

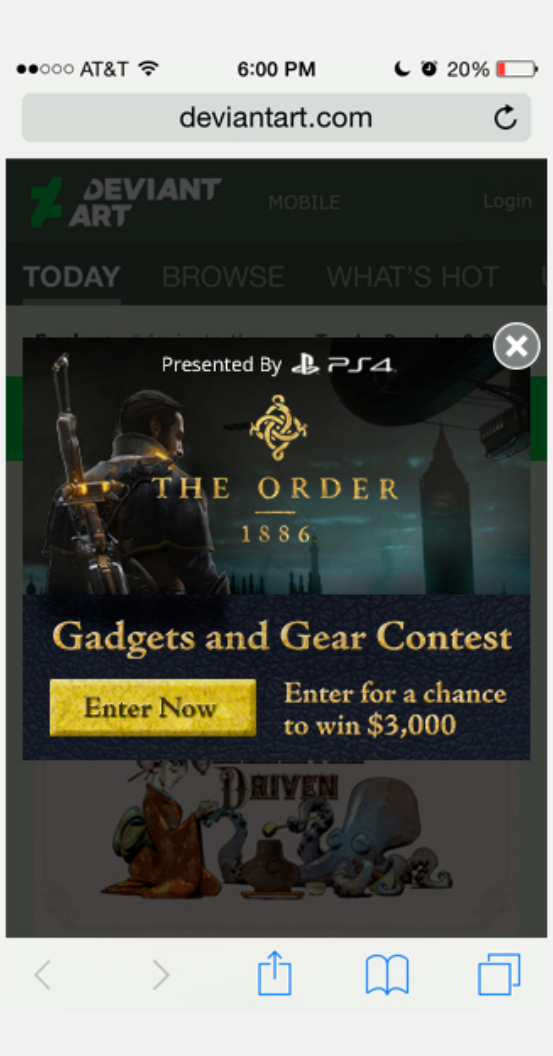
320x50
MOBILE AD

Displayed on the mobile site to logged in users.


●●○○○ AT&T
6:00 PM
20%
deviantart.com
MOBILE
Login
TODAY
BROWSE
WHAT'S HOT
Explore: #deviantartlogo, Tuesday, December 9, 2014
#bighero6 #disney #ottoandvictoria #frozendisney
How To: Building Characters Everyone Loves
CHARACTER DRIVEN
Enter Now ▸
THE REAL COST CHALLENGE

320x50
MOBILE AD (ADHESION)

Displayed on the mobile site to logged out users.


●●○○○ AT&T
6:00 PM
20%
deviantart.com
Presented By PS4
THE ORDER 1886
Gadgets and Gear Contest
Enter Now
Enter for a chance to win $3,000
DRIVEN

300x250
OVERLAY MOBILE AD

Displayed to logged out mobile users on every 8th page view on average

CREATED BY
Advertiser

FILE SIZE
50KB

MAXIMUM FILE SIZE
N/A

ANIMATION
N/A

AUDIO
N/A

LOOPING
N/A

FRAME RATE
N/A

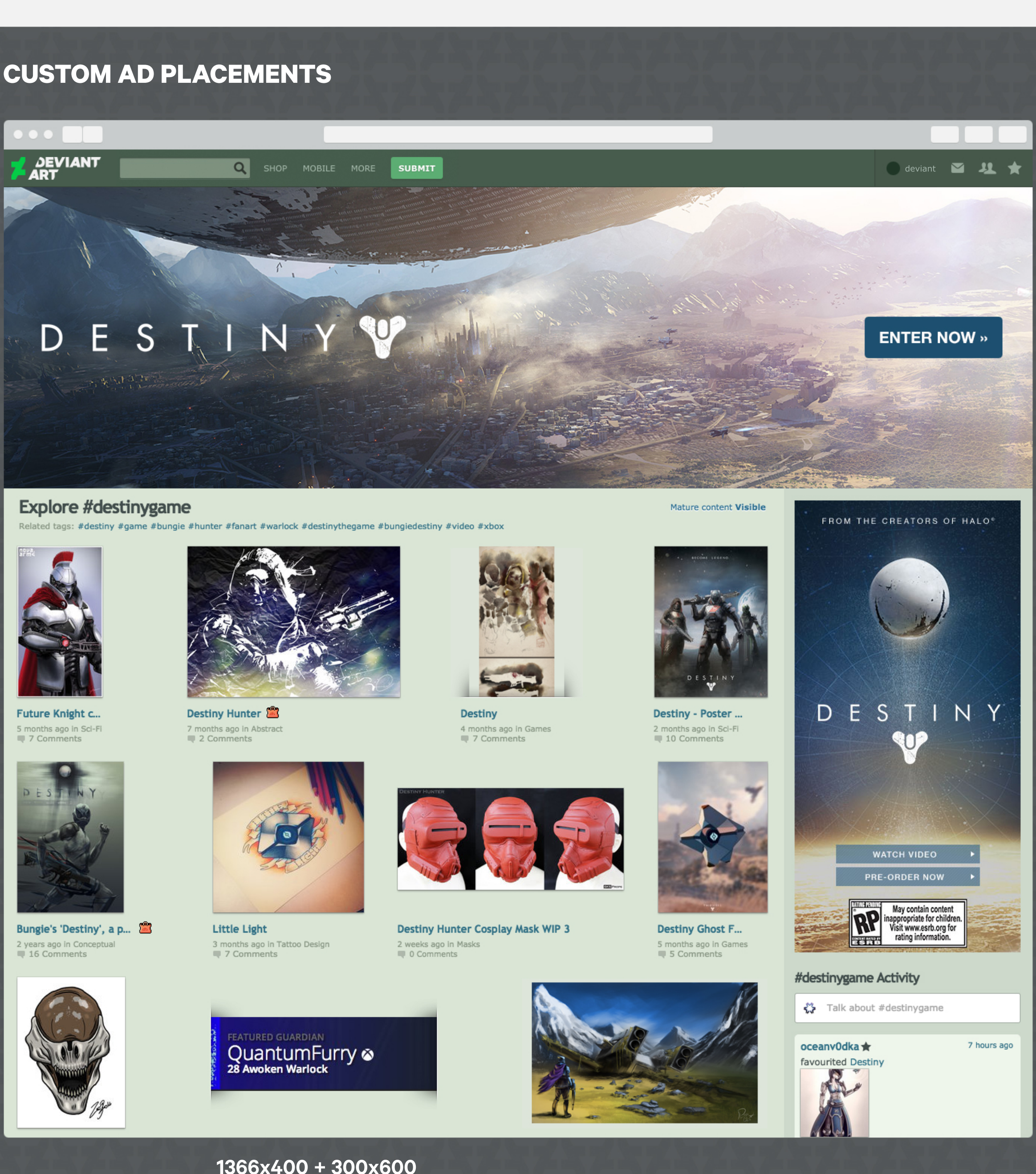
RICH MEDIA
N/A

MAX EXPAND SIZE
N/A

EXPAND
N/A

ACCEPTED FORMATS
GIF, JPG, PNG

CUSTOM AD PLACEMENTS


SHOP
MOBILE
MORE
SUBMIT
deviant
DESTINY
ENTER NOW »
Explore #destinygame
Related tags: #destiny #game #bungie #hunter #fanart #warlock #destinythegame #bungiedestiny #video #xbox
Mature content Visible
Future Knight c...
Destiny Hunter
Destiny
Destiny - Poster ...
Bungie's 'Destiny', a p...
Little Light
Destiny Hunter Cosplay Mask WIP 3
Destiny Ghost F...
FEATURED GUARDIAN
QuantumFurry
28 Awoken Warlock
FROM THE CREATORS OF HALO
WATCH VIDEO
PRE-ORDER NOW
RP
May contain content inappropriate for children. Visit www.esrb.org for rating information.
#destinygame Activity
Talk about #destinygame
oceanv0dka
7 hours ago
favourited Destiny

1366x400 + 300x600
TAGS PAGE SPONSORSHIP (ROADBLOCK)

Displayed on the Tags Page.

CREATED BY
Advertiser
300x600 VIA 3RD PARTY AD TAG
DeviantArt
1366x400

FILE SIZE
100KB

MAXIMUM FILE SIZE
200KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
15 seconds max

AUDIO
User initiated audio on click only

LOOPING
3X

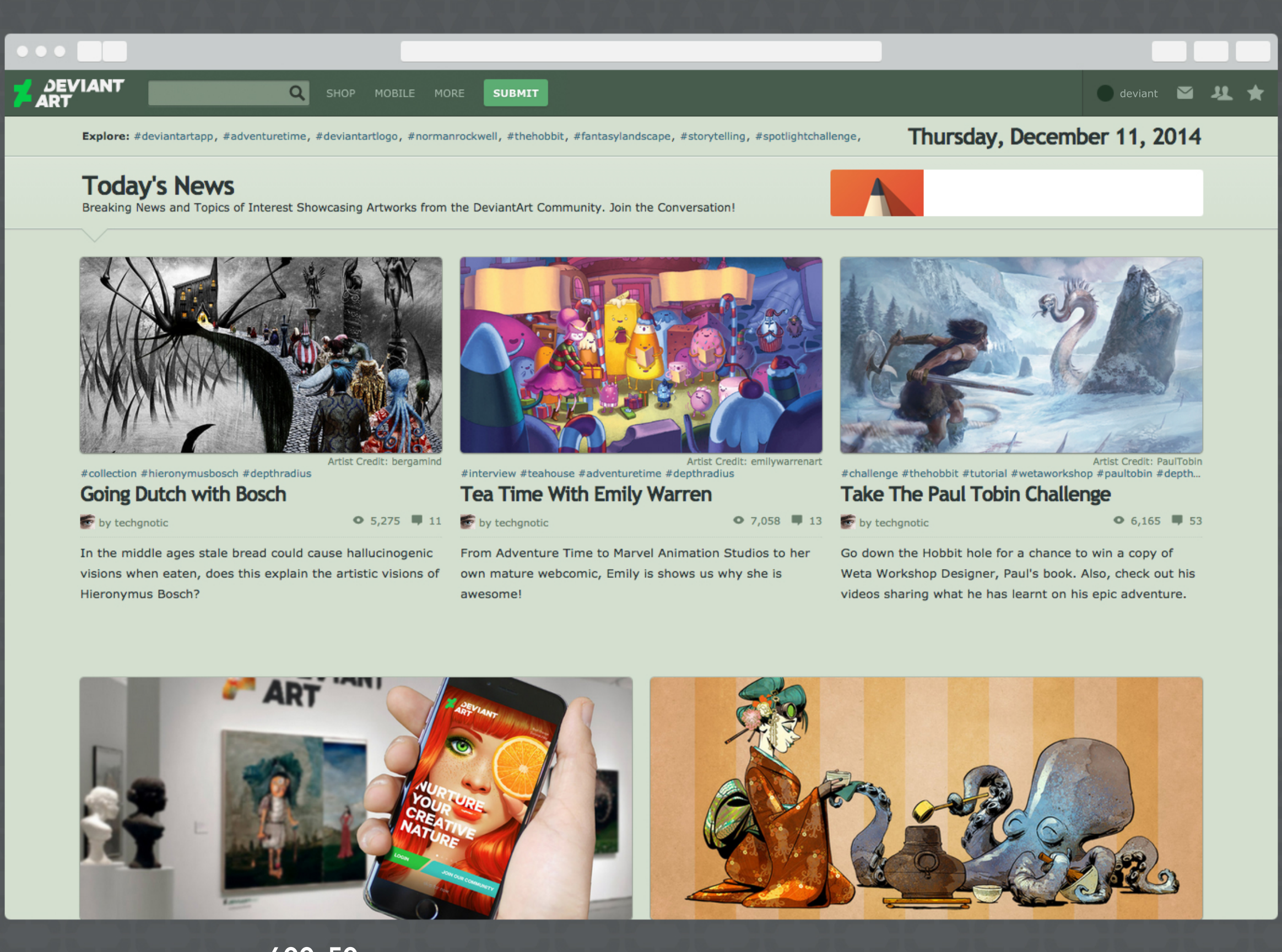
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
N/A

EXPAND
N/A

ACCEPTED FORMATS
300x600
GIF, JPG, HTML, PNG, SWF (up to 10.1)
1366x400
GIF, JPG, HTML, PNG, SWF (up to 10.1)


SHOP
MOBILE
MORE
SUBMIT
deviant
Explore: #deviantartapp, #adventuretime, #deviantartlogo, #normanrockwell, #thehobbit, #fantasylandscape, #storytelling, #spotlightchallenge,
Thursday, December 11, 2014
Today's News
Breaking News and Topics of Interest Showcasing Artworks from the DeviantArt Community. Join the Conversation!
Artist Credit: bergamind
Going Dutch with Bosch
Artist Credit: emilywarrenart
Tea Time With Emily Warren
by techgnotic
Artist Credit: PaulTobin
Take The Paul Tobin Challenge
by techgnotic
NURTURE YOUR CREATIVE NATURE

In the middle ages stale bread could cause hallucinogenic visions when eaten, does this explain the artistic visions of Hieronymus Bosch?

From Adventure Time to Marvel Animation Studios to her own mature webcomic, Emily is shows us why she is awesome!

Go down the Hobbit hole for a chance to win a copy of Weta Workshop Designer, Paul's book. Also, check out his videos sharing what he has learnt on his epic adventure.

400x50
TODAY PAGE SPONSORSHIP

Displayed on the Today Page.

CREATED BY
Advertiser or DeviantArt

MAXIMUM FILE SIZE
30KB

ANIMATION
N/A

AUDIO
N/A

LOOPING
N/A

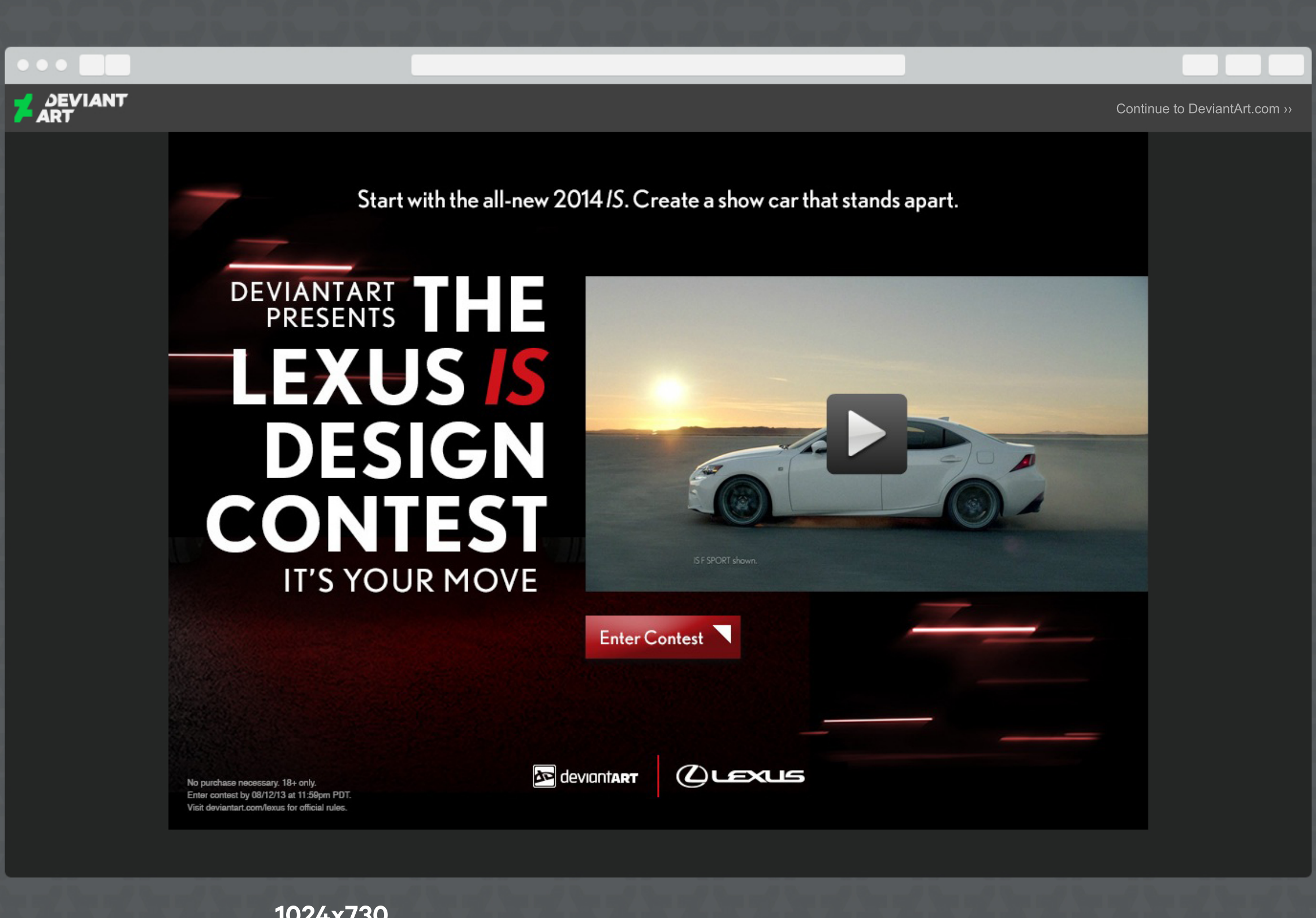
FRAME RATE
N/A

RICH MEDIA
N/A

MAX EXPAND SIZE
N/A

EXPAND
N/A

ACCEPTED FORMATS
GIF, JPG, PNG


Continue to DeviantArt.com ››
Start with the all-new 2014 IS. Create a show car that stands apart.
DEVIANTART PRESENTS THE LEXUS IS DESIGN CONTEST
IT'S YOUR MOVE
IS F SPORT shown.
Enter Contest
No purchase necessary. 18+ only.
Enter contest by 08/12/13 at 11:59pm PDT.
Visit deviantart.com/lexus for official rules.
deviantART
LEXUS

1024x730
HIGH IMPACT HOME PAGE TAKEOVER (VIDEO OPTIONAL)

Displayed when you first come to the site.

CREATED BY
Advertiser or DeviantArt

FILE SIZE
50KB

MAXIMUM FILE SIZE
100KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
30 seconds max, user initiated

AUDIO
User initiated audio on click only

LOOPING
3X

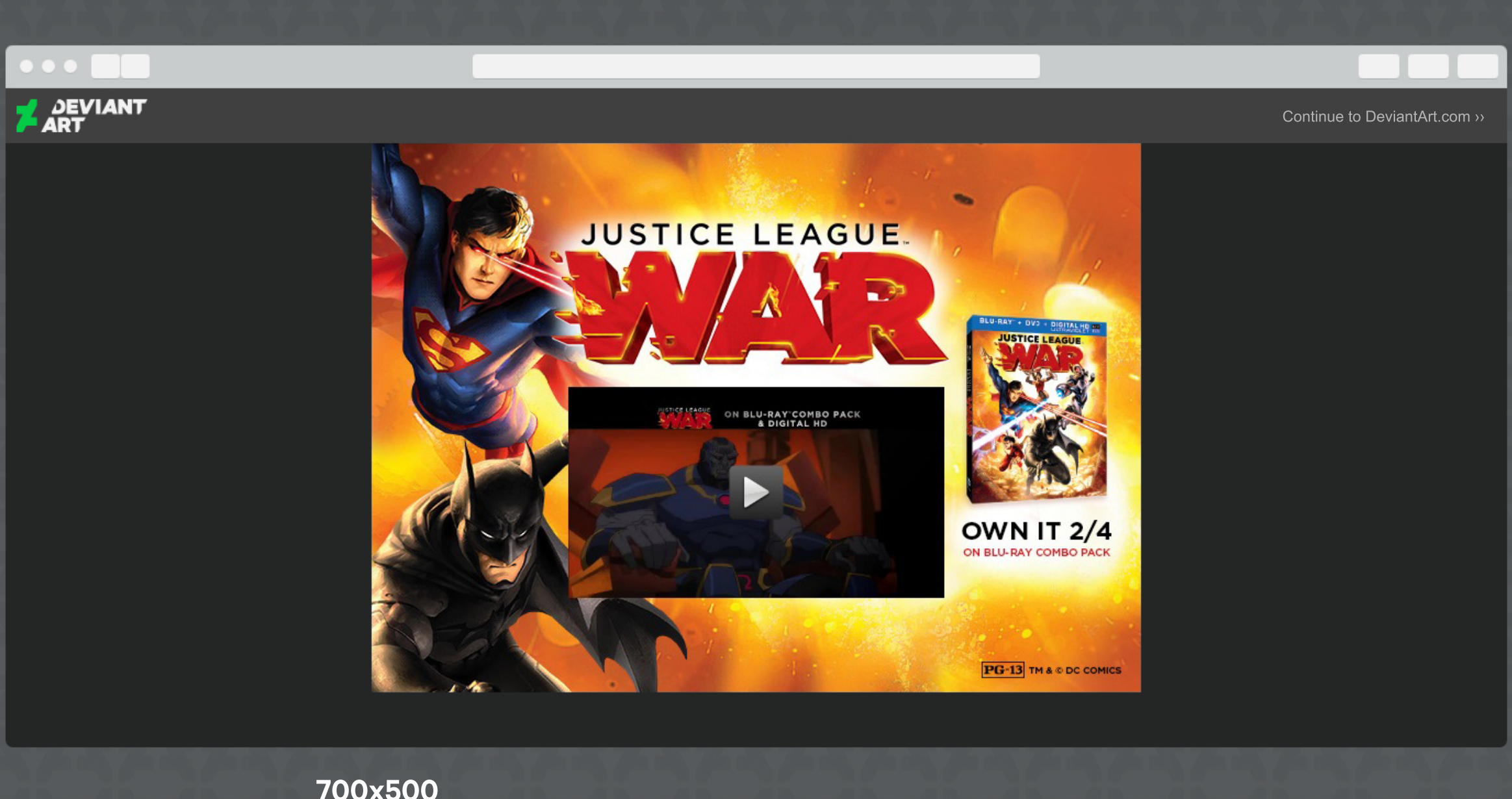
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
N/A

EXPAND
N/A

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


Continue to DeviantArt.com ››
JUSTICE LEAGUE WAR
ON BLU-RAY COMBO PACK & DIGITAL HD
OWN IT 2/4
ON BLU-RAY COMBO PACK
PG-13
TM & © DC COMICS

700x500
INTERSTITIAL (VIDEO OPTIONAL)

With video: Served to logged out users on the every 10th page view (on average).
Without video: Served to logged out users X times.

CREATED BY
Advertiser or DeviantArt

FILE SIZE
50KB

MAXIMUM FILE SIZE
100KB

RICH MEDIA MAX. FILE SIZE
100KB initial load,
2MB polite load

ANIMATION
30 seconds max, user initiated

AUDIO
User initiated audio on click only

LOOPING
3X

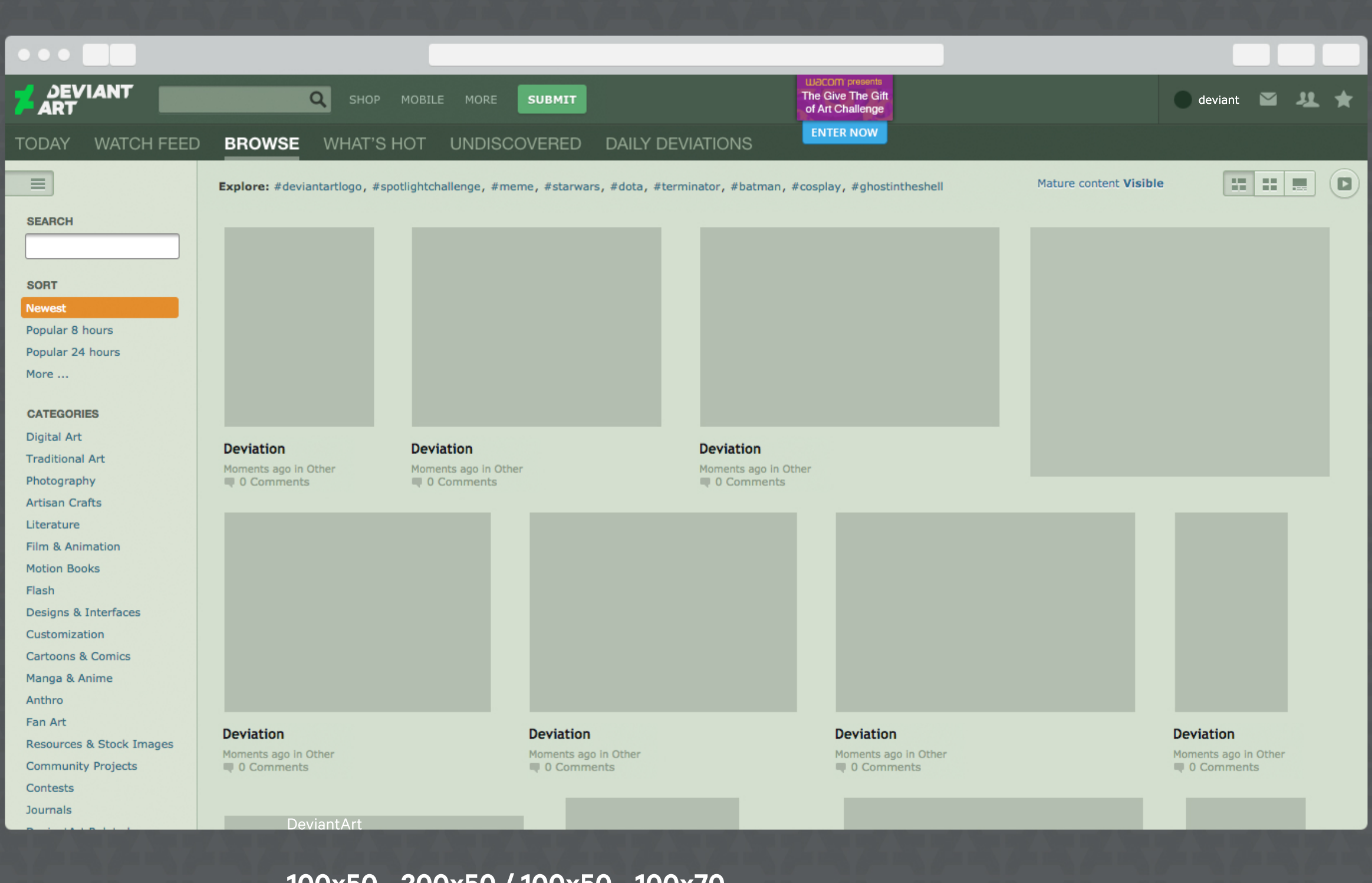
FRAME RATE
24FPS+

RICH MEDIA
3rd party served only

MAX EXPAND SIZE
N/A

EXPAND
N/A

ACCEPTED FORMATS
GIF, JPG, HTML, PNG, SWF (up to 10.1)


SHOP
MOBILE
MORE
SUBMIT
wacom presents
The Give The Gift of Art Challenge
ENTER NOW
deviant
TODAY
WATCH FEED
BROWSE
WHAT'S HOT
UNDISCOVERED
DAILY DEVIATIONS
SEARCH
SORT
Newest
Popular 8 hours
Popular 24 hours
More ...
CATEGORIES
Digital Art
Traditional Art
Photography
Artisan Crafts
Literature
Film & Animation
Motion Books
Flash
Designs & Interfaces
Customization
Cartoons & Comics
Manga & Anime
Anthro
Fan Art
Resources & Stock Images
Community Projects
Contests
Journals
Explore: #deviantartlogo, #spotlightchallenge, #meme, #starwars, #dota, #terminator, #batman, #cosplay, #ghostintheshell
Mature content Visible
Deviation
Moments ago in Other
0 Comments
DeviantArt

100x50 - 200x50 / 100x50 - 100x70
ANIMATED HEADER WIDGET

Displayed on the main site header. Can target by logged-in/logged-out and Premium vs. Non-Premium Memberships. Animates on hover horizontally or vertically — vertical shown.

CREATED BY
DeviantArt

MAXIMUM FILE SIZE
30KB

ANIMATION
Open / close, user initiated on hover

AUDIO
N/A

LOOPING
N/A

FRAME RATE
N/A

RICH MEDIA
N/A

MAX EXPAND SIZE
200x50
HORIZONTAL
100x70
VERTICAL

EXPAND
Right / left / down, user initiated only

ACCEPTED FORMATS
PNG